

## METHOD AND SYSTEM FOR FACILITATING CONSUMER PURCHASES

ABSTRACT OF THE DISCLOSURE

5 A method for use in marketing includes detecting, at  
a remote computer, product purchase information of a  
plurality of retail stores. The product purchase  
information includes price information. The remote  
computer is located remote from the retail store. The  
method also includes receiving, at the remote computer, a  
shopping list of a customer. The shopping list includes at  
least one item. In response to receiving the shopping  
10 list, communication to the customer of price information  
associated with at least one item on the shopping list for  
the plurality of retail stores is initiated by the remote  
computer.